



FashionPower's Ambition

Our goal for **FASHIONPOWER**[®]'s future:
We will work 100% sustainable by 2030

Our long-term strategy can be summarized as follows:

*Making **Sustainable** and **Comfortable Sports- and Outdoor**
wear **Accessible** for **Every Body***

<https://youtu.be/AEiBZ3gJasY>



FashionPower's Ambition

We care for people and our planet, that is why we make sustainable, comfortable and affordable garments!

- FashionPower has the ambition to operate fully sustainable in transparent processes
- Follow the **UN Sustainable Development Goals (11)**, based on the principle of **People, Planet, Profit and Partnerships**
- Work on a **Circular Economy**; following 7R principle
- **Delete all chemicals for functionality in sportswear by CCB** (Coffee, Coconut or Bamboo)
- Our platform **Feel Responsible, Act Sustainable**. We think in **Total Solutions**, *also packing & displays*
- Step by step **from tier 1-3**, monitoring and developing: ***Teamwork makes your dream work.***



Improving our impact on society: *our goals*

FashionPower Sustainable Strategy; Sustainable development goals for our products;			
People, Planet, Profit and Partnerships			
Goal	Standard	Our Action	Deadline
Improving our social and environmental impact	Fashion Power CSR audit	Audit to validate risks, adress them with corrective actions	Every half Year
	Amfori BSCI audit	Third party audit to identify risks for our own audits	Every year
	Amfori BEPI	All producers are listed and have an up to date SAQ	Every year
	Standard 100 by Oeko-Tex for our suppliers	Chemical compliance validation of suppliers	Every year
	Standard 100 by Oeko-Tex	Compliance and reach highest level of standard100 by Oeko-Tex	Every year
	Detox program	Audit and waste water testing takes place within all nominated suppliers	Every year
	Societal involvement	Partnership with 'Water for life' to give back to nature and society	Implemented



Sustainable materials: *Coffee fiber*



Coffee is a joy for many people, but what most people do not realize that coffee grounds or the residue is a undervalued waste stream that is just thrown away.

Why throw away something that can create circularity and add value? Coffee grounds consist of 50 percent sugars that can be converted into lactic acid. Lactic acid can be used to produce biodegradable polymers.

Coffee yarns or treatments naturally improve moisture management, UV protection and odor control of textiles.

Brightlands/Chillabs Project



Sustainable materials: *Coconut fiber*



Coconut shells are used as a raw material for making activated coconut charcoal, as a large fraction of the shells (which is waste from the coconut oil industry) is not utilized.

Why does it cause environmental problems?
It is very slow to biodegrade due to the presence of high concentrations of lignocelluloses in them. These waste streams can not only be recycled, but also fully used for natural finishes and yarns for our products

Coconut yarns or treatments naturally improve moisture management, UV protection and odor control of textiles.



Sustainable materials: *Bamboo Fiber*



Bamboo is a fast growing grass that needs very little water and also no fertilizers or pesticides. The roots prevent erosion and retain water, making the soil more fertile again. Bamboo produces an average high percentage of oxygen.

The charcoal process is clean, there is no pollution like the bamboo viscose. If you compare to cotton, growing and the rest of the fabric making process needs 90% less water. Bamboo material is very comfortable to wear, with natural functionality.

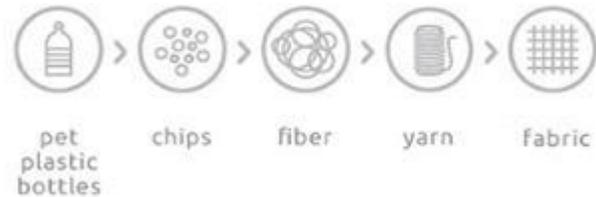
Bamboo yarns or treatments naturally improve moisture management, UV protection and odor control of textiles.



Sustainable materials: *Recycled yarns*



PET Plastic bottle recycling to recycled fabric



Large quantities of fossil raw materials are needed for the production of new polyester, such as oil, natural gas and coal. By choosing recycled polyester (from PET bottles and dumped garments) you contribute to the circular economy. No new substances need to be removed from the earth again.

Benefits of recycled polyester:

- There is no difference with the already known polyester. The fabric handfeel and drape is similar.
- Perfect for high-performance sportswear. We do not compromise on quality.
- Our recycled yarns all have GRS certification.

Subscription Model



Sustainable materials: *Dope dyed yarns*



In the “dope dyed” process, the dyeing takes place directly during the spinning process of the fiber. In this way, the entire fiber is dyed through. This not only keeps the color protected in the fiber for longer, it also increases color fastness. In addition, numerous valuable natural resources are conserved.

Compared to the conventional processes, considerable savings are realized:

- Reduction of water usage over 50%
- Reduction of chemical usage over 50%
- Reduction of energy consumption over 50%
- Reduction of CO2 emission over 50%



**FEEL RESPONSIBLE
ACT SUSTAINABLE**